

Strategy Update

March 2022



Discussion Points



Vision 2030



**World YMCA
2023-2026
Strategic Priorities**



Vision 2030 Update

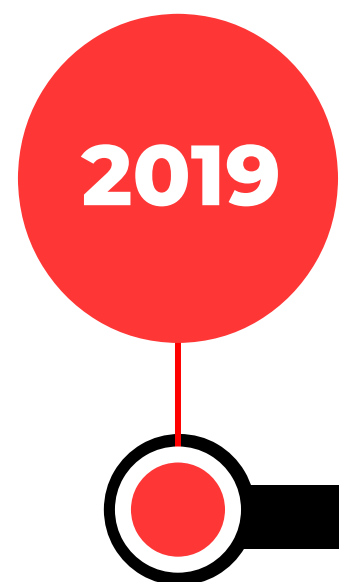
**We are
ready to go**

to World Council for approval

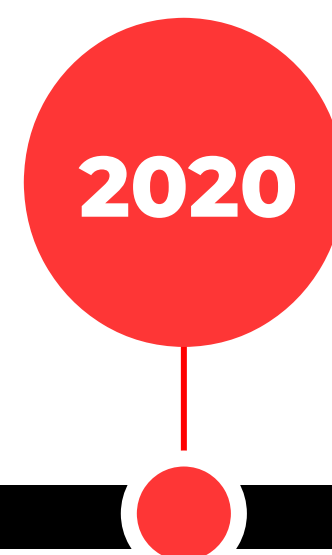
How did we get here?



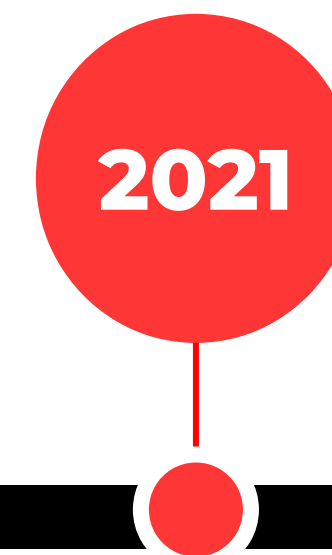
3 years of consultations



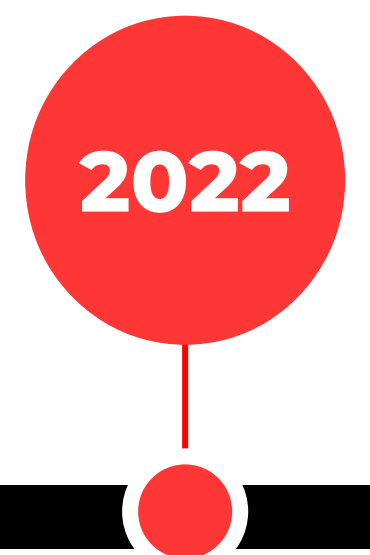
- ▼ YMCA175 North Star Workshops
- ▼ NGS Meeting (Palestine)
- ▼ Padare Series
- ▼ Leaders Talks Series



- ▼ GST Meetings
- ▼ North Star Steering Group Meetings
- ▼ Youth-led Solutions Summits
- ▼ Communities of Impact



- Consultation 1**
- ✓ 5 global webinars
 - ✓ Online form
 - ✓ Regional and national meetings



- Consultation 2**
- ✓ Online form
 - ✓ National meetings

**One Collective
Mission**

**4 Pillars
of Impact**

**12
Strategic
Goals**

**4 YMCA
Pledges**

One Journey

**One
Collective
Vision**

**VISION
2030**

YMCA Collective Vision

Our vision is a world where every person lives in harmony with self, with society and with creation.

YMCA Collective Mission

The YMCA's mission is

**to empower young people and communities worldwide to
build a just, sustainable, equitable and inclusive world,
where every person can thrive in body, mind and spirit.**

Pillars of Impact



**Community
Wellbeing**



**Meaningful
Work**



**Sustainable
Planet**



**Just
World**

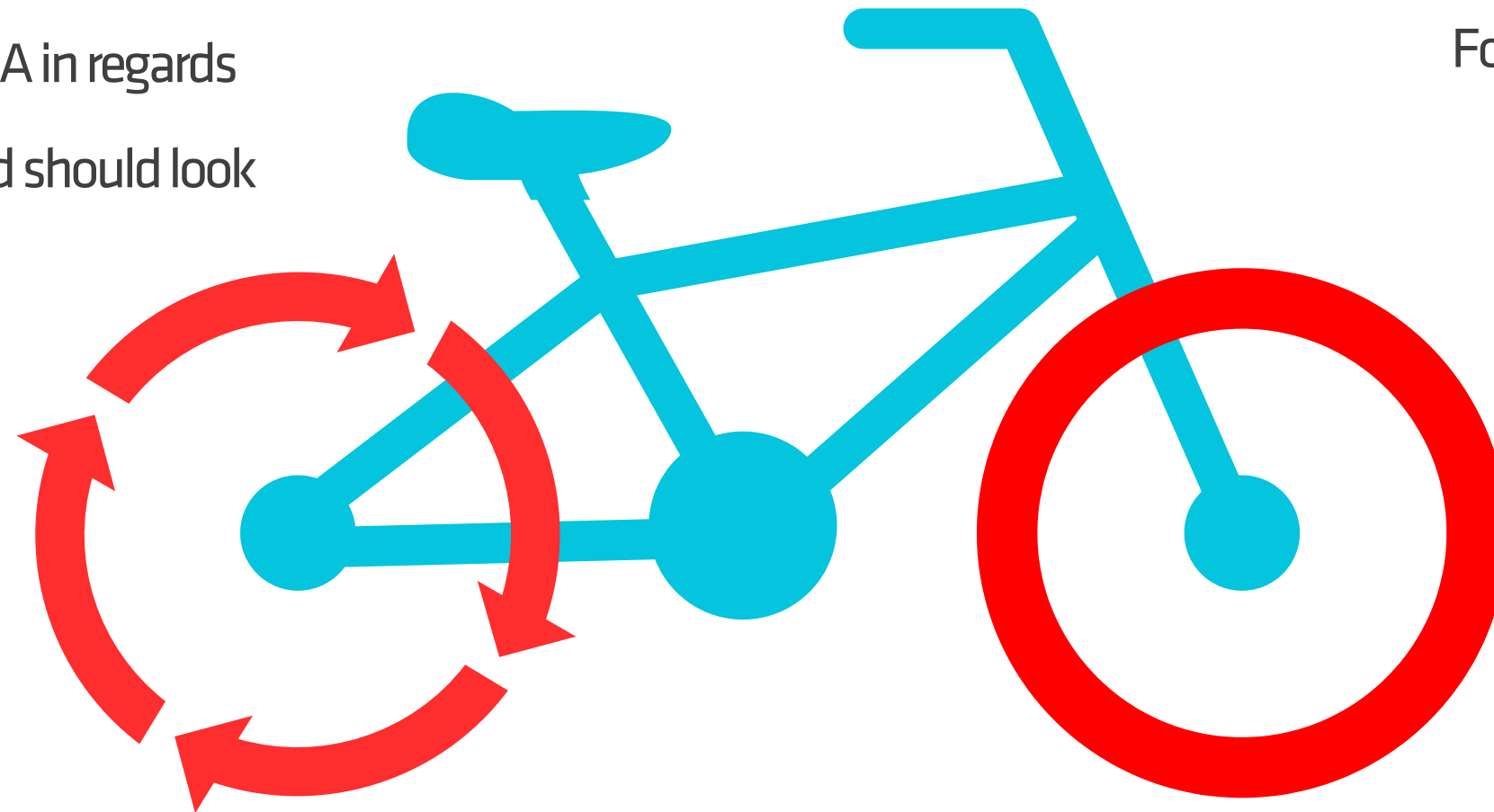
Each Pillar is built around

1 Belief

The foundational belief of the YMCA in regards to the pillar topic and how the world should look like in that direction

1 Pledge

What the YMCA pledges to focus and work on in the next years until and including 2030 and beyond



3 Goals

Focused around:

Our YMCAs

How the YMCA pledges to transform itself

Our Communities

How the YMCA pledges to transform the communities where it is active

Our World

The YMCAs voice on a global scene



**Internal YMCA
Transformation**

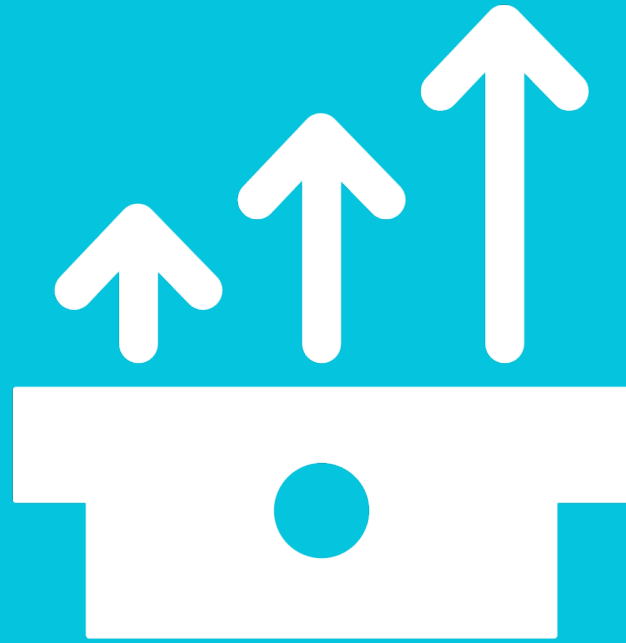


**Empowering
young people
and communities**



**Championing voices
of young people and
communities**

**What happens if
we succeed?**



**By 2030
our YMCAs...**

**Will ensure the wellbeing of its
staff and volunteers at all
levels and stages**

**Will offer meaningful work and
lifelong learning opportunities**

**Will be well on their way to
becoming carbon-neutral**

**Will be a truly equitable, diverse
and inclusive Movement**



**By 2030
our
communities ...**

Will be more resilient and ready to care for the mental, spiritual and physical health of their members

Will be better prepared to thrive and benefit from the changes brought on by the new economies

Will practice environmental responsibility and have a reduced carbon footprint

Will have young people empowered as transformative activists for social change



**By 2030
We will
collectively ...**

**Keep children and young
people safe from harm, abuse
and neglect**

**Ensure young people have access
to decent, flexible, meaningful and
equitable access to work and
learning opportunities**

**Work towards a Just
Transition to a Green Economy**

**Ensure that everyone is treated
with dignity**



VISION
2030

#IgniteChange



World YMCA

2023-2026

Strategic Priorities

Update

World YMCAs ambition for 2023-2026:

**Connecting the Movement towards turning
YMCA Vision 2030 into reality and enabling the
YMCA to provide innovative solutions to the
challenges of the decade.**

Theory of Change



Principles

Subsidiarity

Partnership

Digitalisation

**Radical
Collaboration**

**Global
Representation**

Alignment



Strategic Priorities

Priority 1

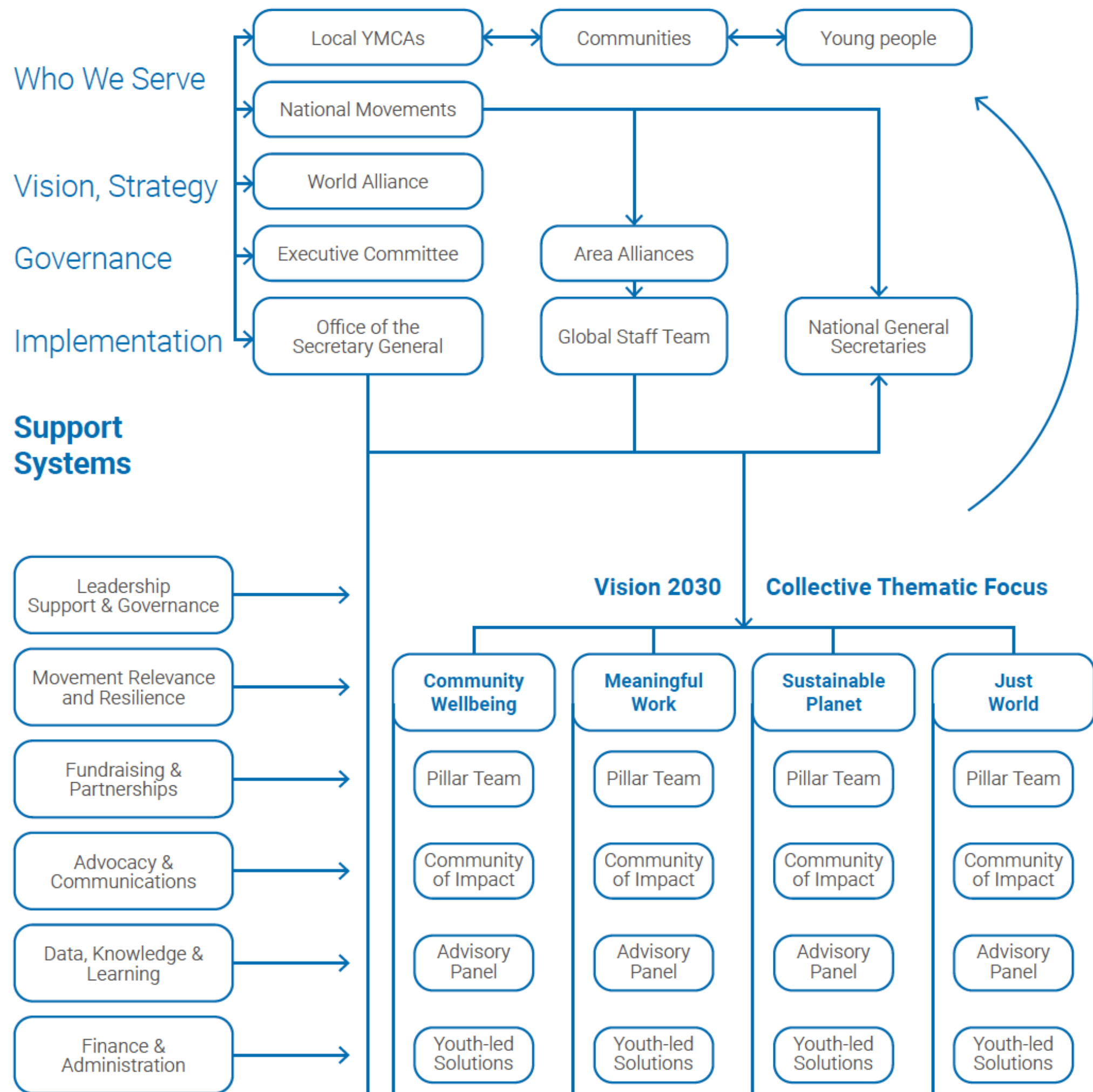
Steering the activation of Vision 2030 and fostering a culture of collaboration and innovation for increased collective social impact.

Priority 2

Connecting the Movement for building spaces where young people from the YMCA Movement and beyond can lead, advocate and provide solutions around the collective Vision 2030 priorities.

Priority 3

Transforming World YMCA operations to provide increased value to member YMCAs around the world and provide leadership on global issues





What's next?

2022

What's Next?



March 2022 Executive Committee endorsement

The Executive Committee endorses Vision 2030 and the World YMCA 2023-2026 Strategic Priorities and forwards the documents to World Council for approval.

2022



April – June 2022 Pledging for alignment

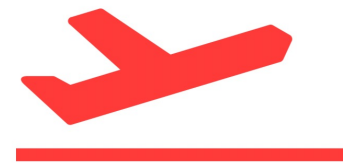
National YMCAs start pledging for aligning to YMCA Vision 2030 and clarify how would that look like for each particular context.



April - June 2022 Reflecting on 2023-2026

World YMCA together with Area Alliances and National YMCAs start reflecting on the implementation framework for activating Vision 2030.

+
2022



July 2022 World Council Approval

In July 2022 in Aarhus the whole Movement will vote on the approval of Vision 2030, thus ending the entire strategy design process and moving towards activation and implementation. World Council also votes on the World YMCA 2023-2026 strategy.

July 2022 World Council CoLabs

During World Council the delegates will help co-create the implementation of Vision 2030 and look closely at each particular strategic goal.

2022-2026 Vision 2030 Activation & Implementation

Activation and implementation of Vision 2030 will begin at all levels once it is approved by World Council.

Thank You

#YMCAStandsTogether



WORLD
YMCA

October 2021

ymca.int

