



A Sustainable Planet



VISION 2030

A Sustainable Planet



In July 2022 we made history together and adopted YMCA Vision 2030



Our first global collective strategy



VISION 2030 in a nutshell

Our Collective Vision

Our vision is a world where every person lives in harmony with self, with society and with creation.

Our Collective Mission

The YMCA's mission is to empower young people and communities worldwide to build a just, sustainable, equitable and inclusive world, where every person can thrive in body, mind and spirit.

Pillars of Impact

To achieve our mission we will focus on 4 thematic areas and work towards 12 Strategic Goals.

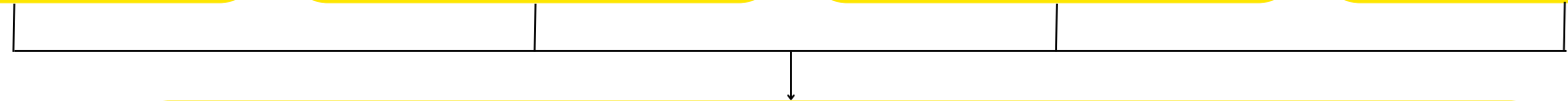
Community Wellbeing

Meaningful Work

A Sustainable Planet

A Just World

12 Strategic Goals



Through the 12 Goals we pursue

Internal YMCA transformation



Doing it ourselves first – "practice before you preach", ensuring the YMCA becomes a champion of all 4 areas of impact

Community Empowerment



Empowering young people and communities based on local needs around the 4 Pillars of Impact

Global Advocacy



Championing voices of young people and communities at all levels

VISION
2030



ZOOMING IN ON

A Sustainable Planet

A lush green forest with a dirt path leading through tall trees. The path is on the left side of the image, and the trees are dense and vibrant green. The lighting is bright, suggesting a sunny day. The overall scene is peaceful and natural.

Core Belief

The YMCA believes that we should all commit and take action for the protection and regeneration of our Planet, preparing for a Just Transition to a world where humans live in full harmony with nature.



Our Pledge

The YMCA commits to become a Greener Movement, an active youth voice on climate justice and champion of youth-led sustainability solutions.



Pillar 3, Goal 1 / Internal YMCA Transformation

Goal 1

The YMCA will take steps towards becoming a climate-neutral* Movement, building a roadmap that will allow all YMCAs to make measurable and meaningful progress in their policies and practices based on local realities.

*Climate neutrality refers to achieving net zero greenhouse gas emissions by balancing those emissions so they are equal (or less than) the emissions that get removed through the planet's natural absorption; in basic terms it means we reduce our emissions through climate action. Source: UNFCCC



Pillar 3, Goal 2 / Community Empowerment

Goal 2

The YMCA Movement inspires its members, staff, volunteers and community stakeholders to practice and champion environmental responsibility while also integrating climate education components for young people and communities in its programmes worldwide.



Pillar 3, Goal 3 / Global Advocacy

Goal 3

The YMCA will champion global solutions and policies to support a Just Transition to a Green Economy, making sure that no one is left behind as we work together towards the regeneration and protection of our Planet.



In short, YMCAs worldwide are called to:



Make YMCAs climate-neutral

Actively work towards ensuring that collectively we become a Green, sustainable Movement.



Champion environmental responsibility

Integrate climate education components in all YMCA programmes and encourage our beneficiaries to practice and champion environmental responsibility.



Advocate for inclusive climate policies

Ensure that no one is left behind as we transition to a Green Economy.

World Council CoLabs

During the 20th World Council
we hosted 42+ CoLabs
in-person and online, on all
4 Pillars of Impact

Through an innovative co-design process, the delegates had their first collective reflections on how might we activate and implement Vision 2030 in relation to each of the 12 Strategic Goals





The CoLab work is still being processed, but here are a few ideas that emerged



Carbon footprint tracking for all YMCAs

Simplified internal and external communications when it comes to climate action

Internal training sessions for YMCA staff at local, national, regional and global levels

Replacing energy sources with sustainable ones (eg. solar panels on YMCA buildings)



Green Ambassadors programmes linked with National Green Teams

Advocate for National Climate Action Plans in each country

Sustainable Community Dinners organised by YMCAs in neighbourhoods

Growing local produce; opening permaculture mini-farms for own or local use



Focus on biodiversity on YMCA camps and buildings, as well as sustainable food practices (including reusable cutlery, removal of single-use plastics)



Depiction of the earth, ecosystem and the sun as a person. The earth is the body of the person who must function to ensure the person thrives. If the Earth receives nourishment and care then the body is fulfilling its duty to the person. The sun is the head of the body. The sun appears happy and is shining onto the earth.

This YMCA group described this model as 'hope'.

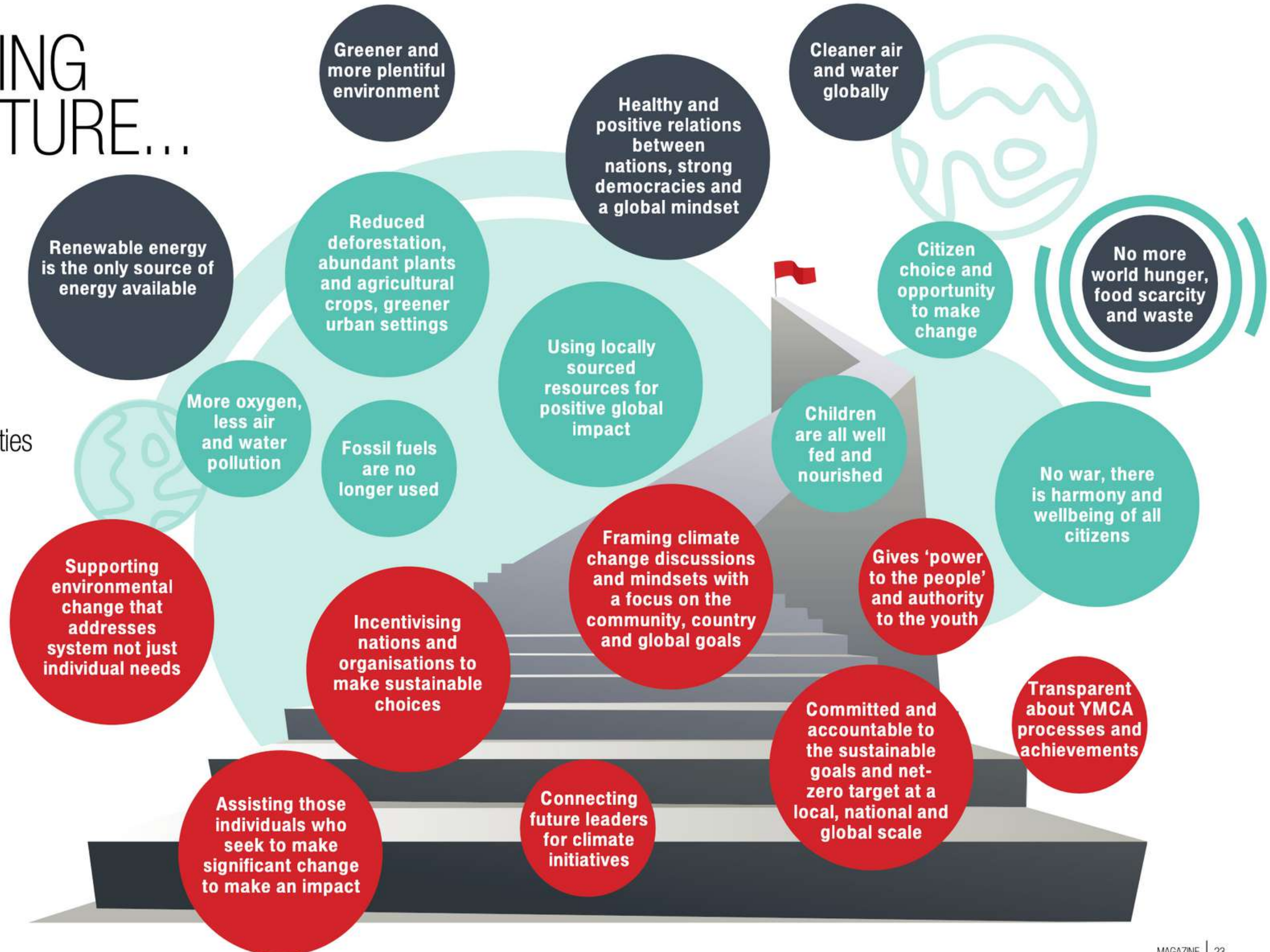


IMAGINING THE FUTURE...

...for the World

...for our Communities

...for our YMCAs



**More info
in a few
weeks
when the
CoLabs
Magazine
will be
published**



What's next?

Preliminary roadmap to 2024



YMCAs at all levels will embed Vision 2030 in their own strategies

And support mechanisms will be offered by World YMCA and Area Alliances

Pillar Teams will be established for all 4 Pillars

Each Pillar Team will have a staffed coordination group and will connect in smaller sub-groups all willing YMCA representatives working on that pillar / goal

Concepts will be defined and indicators / targets co-created

The Pillar teams will co-create an indicators framework and will clarify concepts

New support structures will be created

New structures such as the Learning & Innovation Hub will be created, as well as support mechanisms that better align World YMCA and Area Alliances

2024 Summit

A mid-term meeting until World Council 2026 will be convened in Q3 2024 to mark the shift from activation to implementation, but also create an opportunity for sharing and learning

How can you engage?

Embed Vision 2030 in your own YMCA's strategy

Facilitate or support the embedding of Vision 2030 in your YMCA's own organisational strategy.

Share YMCA Vision 2030 with your colleagues

Socialize Vision 2030 inside the team to ensure it is well known inside your YMCA.

Organise Vision 2030 workshops inside your YMCA

Ignite conversations and interactive activities to co-create how your YMCA implements Vision 2030.

Join the global Pillar Team when it opens up

Ensure that your YMCA has a representative in the global teams that will be formed for each Pillar where you will be working on.

Advocate for meaningful change when working toward the Goals

Make sure your YMCA commits to real change and doesn't simply say it's already working toward the Goal.

Collect data and share your stories of impact

Think of how best to collect data to measure your impact and how you can share your story with your community and with the wider YMCA community.



WORLD
YMCA

Thank you



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