



The official 20th YMCA World Council
A hybrid event in Aarhus, Denmark and online
4-8 July 2022

Official Report

Table of Contents

	Foreword	P. 2-3
	Highlights	P. 4-5
1	Governance & Elections	P. 6-8
2	Strategy & Plan	P. 9
3	Learning & Sharing	P. 10-11
4	'Family' & Fun	P. 13-14
5	Finances & Funding	P. 15
6	Statistics & Metrics	P. 16-17
7	Evaluation & Recommendations	P. 18-19
	ANNEX I - Programmes	P. 20-21
	ANNEX II - Communications	P. 22-23

When viewed on a screen, this PDF document offers 'live' hyperlinks to hundreds of individual stories and films from the 20th YMCA World Council of July 2022, as well as to the three main information sources:

[The 20th YMCA World Council summary page on the World YMCA website](#)

[The official 20th YMCA World Council website](#)

[The World YMCA YouTube channel \(which houses all World Council films\)](#)



Foreword

Dear YMCA friends around the world,

It was one of the most anticipated of YMCA World Councils, one of the most difficult, and, we think, it was one of the events which is going to leave the longest-lasting impact – and benefit – for our global Movement.

The theme was 'ignite', and that's what we did. We ignited our vision, collaboration and solutions. We re-ignited our sense of togetherness, shared purpose and direction. We came out stronger and better. We are so thankful to the hundreds of people who worked so hard to make it such a success, and the thousands who took part.

World Council was indeed anticipated, because we dearly needed it. A YMCA Movement buffeted by the storms of Covid, conflict and the ongoing challenges of staying relevant and sustainable, really needed to come together – to comfort, to commiserate, to celebrate, simply to be 'family'. Seeing people happily queueing for Registration, singing and dancing and clapping along with the Opening Ceremony, and also meeting online where the bustling Chat Boxes were testimony to the joy of exchanging again: we two found it moving and marvellous, and we hope you all did too.

And yes, it was certainly one of the most difficult of World Councils. Covid was still very much with us in Europe, with a powerful new variant. We only made the decision to go ahead with the in-person event at the end of February, and Covid remained an undercurrent of the meeting. We took every possible precaution, but there were still cases of the virus. Our friends in YMCA/YWCA Denmark were as magnificent in their painstaking efforts before the meeting as they were warm, creative and dynamic in hosting us in Aarhus.

And yes, we do believe it was a historic World Council of long-lasting impact. We broke new ground by offering a hybrid event, and with over 1000 registrants the online programme had a life of its own: its own Co-Labs, its own fun activities, its own Daily Show, and its own sense of community. The in-person and the online programmes ran parallel and often overlapped, and some of the best moments came when our online audience were beamed in to join our in-person audience in the spectacular surroundings of the Music Hall in Aarhus.

We can take collective pride in the quantum shared leap of adopting YMCA Vision 2030. We made YMCA history in doing so. Vision 2030 had been almost three years in the making, and it will now be eight years in the doing, as we have set ourselves exacting goals to achieve by the time the UN Sustainable Development Goals are due to be met. The quality and quantity of the debate around Vision 2030 in the three days' of in-person and online Co-Labs has produced ideas and inspiration in equal measure.

So what now? As the Co-Labs have shown us, we're moving from Ignition to Impact. All our efforts must be towards supporting individual YMCA National Movements – the small as much as the large, the vulnerable as much as the strong – and towards aligning as far as we can within the shared framework of YMCA Vision 2030, and scaling up our collective impact.

Our dream for the 21st World Council in Toronto, Canada and online in July 2026, is that Vision 2030 will be well under way, and that this beloved YMCA global family will be further united and resilient in serving young people and communities, and releasing all their potential, all their compassion, and all their extraordinary capacity to do good.

We are 120 members, 12,000 communities, 90,000 staff, 920,000 volunteers and up to 65 million people whom we reach, each year. But our greatest number is the smallest: we are one. One global YMCA Movement, acting as one. One Great Global Good.

Geneva, October 2022



Soheila Hayek
President,
World YMCA



Carlos Sanvee
Secretary-General,
World YMCA



Highlights



The 20th YMCA World Council of 4-8 July 2022 – held under the theme of ‘Ignite’ – was one of the largest ever. It was also the most diverse, and arguably the most forward-looking in setting a decade-long direction for the YMCA Movement in the form of YMCA Vision 2030.

A first ever hybrid event, it gathered some 1200 people in-person in Aarhus, Denmark, and as many online. Held in the shadow of the Covid pandemic, it was only confirmed at end-February 2022 that the in-person event would go ahead.

World Council highlights included:

01 The adoption of the Movement-wide YMCA Vision 2030: one collective Vision statement; one collective Mission statement; four collective priority action areas (‘Pillars of Impact’), and 12 collective goals to turn the priorities into action at the YMCA level, at the community level, and at the global level. Vision 2030 is a framework for global alignment which allows each of the 120 YMCA National

Movements to go at their own pace according to their own strengths and their own communities’ needs, in pursuit of common goals.

02 The launch of the actual implementation of YMCA Vision 2030 through the 35 ‘Co-Lab’ (‘Collaboration Laboratory’) groups which met in Aarhus and the 8 which met online, to flesh out the 12 collective goals of Vision 2030. The findings of the Co-Lab groups were subsequently collated and analysed for incorporation into a *Vision 2030 Implementation Framework* and a *Vision 2030 Activation Guide*.

03 The admission of YMCA Kosovo as a full member of the World Alliance of YMCAs.

04 The election (for the first time ever, by electronic voting incorporating official voting delegates who were both in Aarhus and elsewhere) of: a new President, Soheila Hayek of YMCA Lebanon; a new Deputy-President, Ronald Yam of Chinese YMCA of Hong Kong; a new Treasurer, Cici Rojas of YMCA of the USA; and 11 newly elected members of the 22-person Executive Committee which will oversee World YMCA activities in the period 2022-2026.

05

A chance to reflect on four turbulent years from 2018 to 2022, in which the YMCA Movement journeyed together and became stronger in the process: 2018-2022 World YMCA President Patricia Pelton and continuing (2018-) World YMCA Secretary General Carlos Sanvee told the story in words and film.

06

A platform for addresses by keynote speaker former UN Secretary-General Ban Ki-moon, and YMCA leaders from the US and Australia. It was also a forum for debate in the form of six 'Engagement Panels' led by global and YMCA experts on the topics of wellbeing, work, digitisation, climate, peace, and justice, and one 'Engagement Plenary' showcasing the work of the YMCA Youth Led Solutions Initiative and the Global Youth Mobilization.

07

A platform for the hosts of the in-person event – the YMCA/YWCA of Denmark – to offer support, facilities and friendship.

08

An Online event platform which offered delegates exclusive time with the Secretary General, the outgoing and incoming Presidents, and Youth Solutions Leaders. The online programme also offered 'The Daily Show', livestreamed at the end of each day of World Council.

The show presented more than 30 interviews, covering everything from the culture of Denmark, female leadership in the YMCA, Kosovo's new membership, volunteerism in the YMCA, insights into the Co-Labs, the keynote speech of Ban Ki-moon, the six Engagement Panels, youth leadership, and more. In addition, the voices of more than 50 other World Council delegates and leaders were captured by roaming reporters.

09

A concerted effort to communicate both informatively and engagingly before, during and after World Council, to both in-person and online audiences. On top of a package of branding materials, the official website for the event and the regular news bulletins, came News stories, videos (including daily 'Highlights'), social media posts and photographs. A significant and popular innovation at the 20th YMCA World Council was the installation of a TV and recording studio in the Music House in Aarhus, from which came 'The Daily Show' and a ready flow of broadcast interviews.

10

A moment for a global Movement – the YMCA family - to come together again after four difficult years apart, and rediscover the passion and commitment that make it unique as the world's oldest youth empowerment organisation, with the potential to reach over 60 million people a year. It was a meeting of YMCA staff and volunteers young and old, of related YMCA organisations, of donors and partners. This sense of coming together to celebrate and to comfort is the 'family' thread which ran through the 20th YMCA World Council.





ignite

20TH YMCA WORLD COUNCIL

HYBRID EVENT - AARHUS, DENMARK & ONLINE

3-9 JULY 2022

1. Governance & Elections

The YMCA World Council is the highest governance body in the YMCA Movement, with 165 delegates (chosen proportionately, with regard to the size of National Movements) having an official voting capacity. All of them – whether in Aarhus or elsewhere – voted electronically.

1. The accession of YMCA Kosovo as a new member of World YMCA was approved within the Opening Ceremony on Monday 4 July 2022.

Story, Film

2. The agenda of the 20th YMCA World Council was approved on Tuesday 5 July 2022.

Film

3. The Report of the 19th YMCA World Council in Chiang Mai in July 2018 was approved on Tuesday 5 July 2022.

Report, Film

4. The strategic framework for the coming years, presented in the form of YMCA Vision 2030, was approved on Tuesday 5 July 2022.

Vision 2030, Story, Vision 2030 film in 2 minutes, Vision 2030 film in 7 minutes, Film

5. The President's and Secretary General's reports on the period 2018-2022 were approved on Tuesday 5 July 2022.

Story, Summary film: The YMCA journey of 2018-2022, Film

6. The Treasurer's and the Auditor's reports on the period 2018-2022 were approved on Friday 8 July 2022.

Treasurer Report, Auditor Report, Story, Film

7. Three new World YMCA Officers were elected on Tuesday 5 July 2022.


President: Soheila Hayek, YMCA Lebanon Deputy-President: Ronald Yam, Chinese YMCA of Hong Kong

Treasurer: Cici Rojas, YMCA of the USA

Story, Film

The new President, Soheila Hayek, took an oath and delivered an address on Friday 8 July 2022.

Story & Speech, Film



8. Eleven (11) new members of the World YMCA Executive Committee were elected to supplement the 11 ex-officio members, on Wednesday 6 July 2022.

The new members were:

Africa

Mr. Ronald Senghore, The Gambia

Ms. Nalisoa Andrianarivo, Madagascar

Asia and Pacific

Ms. Karren Joy Fetalvero, The Philippines

Mr. Christopher Lewis, Australia

Canada

Ms. Brenda Flaherty, Canada

Europe

Ms. Lena Schickhaus, Germany

Ms. Sarah Bremner, Scotland

Middle East

Ms. Maurine Kouba, East Jerusalem

Latin America and Caribbean

Mr. Cristiano Freitas Ristov, Brazil

Ms. Anaclara Rodriguez Canzani, Uruguay

USA

Mr. Harvin Vallabhaneni, USA

These newly elected members joined the Officers and the ex-officio members to complete the Executive Committee.

Officers

Ms. Soheila Hayek, YMCA Lebanon, President

Mr. Ronald Yam, Chinese YMCA of Hong Kong, Deputy-President

Ms. Cici Rojas, YMCA of the USA, Treasurer

Area Presidents

Dr. Adrien Coly, Senegal, YMCA Africa Alliance

Mr. Chin-Seng Chen, Taiwan, YMCA Asia & Pacific Alliance

Ms Emma Osmundsen, England & Wales, YMCA Europe

Mr. Gerardo Medina, Peru, YMCA Latin American & Caribbean Alliance

Past President (non-voting)

Ms. Patricia Pelton, Canada

Y's Men liaison (non-voting)

Mr. Kohei Yamada, Japan

Co-opted member (non-voting)

Mr. Duncan Ingram, England & Wales (from 9 July 2022)

Secretary-General (non-voting)

Mr. Carlos Sanvee, Togo

Story, Film

The candidates for election as Officers and World YMCA Executive Committee members had earlier been presented in a 55-page *Nominations Book* (May 2022) and in three 'Meet the candidates' webinars held in June.

9. Four Movement-wide YMCA Resolutions were debated and adopted on Friday 8 July 2022.
Story, Film

The four adopted Resolutions were:

Resolution I declared the YMCA World Council's stance against the abuse of children, young people and adults, and called on member organisations to strengthen their safeguarding policies and practices. (Proposed by YMCA New Zealand; seconded by YMCAs of Australia and Lebanon)

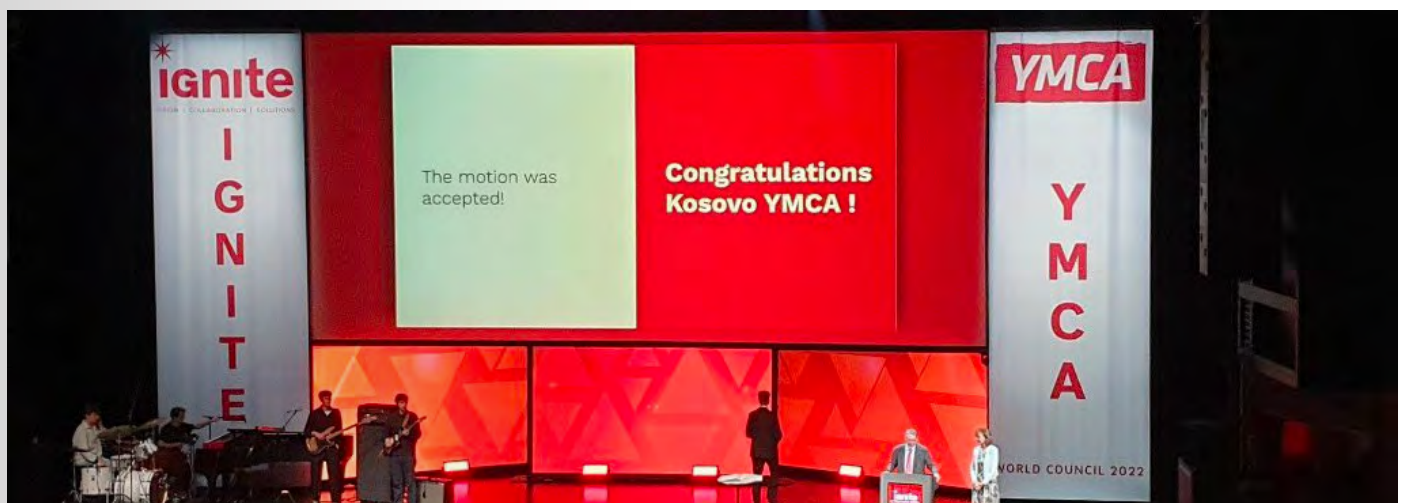
Resolution II affirmed that the YMCA Movement stands in solidarity with YMCA South Korea in its efforts to support peace on the Korean Peninsula, and to re-start YMCAs in North Korea. (Proposed by the National Council of YMCAs of Korea, and seconded by the YMCA of Sri Lanka)

Resolution III determined to establish a global YMCA task force for a just peace in Israel and Palestine, composed of appointed members from interested National Movements, and coordinated by an externally funded coordinator, to support the East Jerusalem YMCA and Gaza YMCA in their work for justice and peace in the region. (Proposed by YWCA-YMCA of Norway, YMCA-YWCA of Denmark, YWCA-YMCA of Sweden and YMCA Sri Lanka; seconded by YMCA South Africa)

Resolution IV acknowledged that the YMCA is a peacebuilding movement; and that a large youth population, represented by the YMCA Movement, presents a unique demographic which can contribute to long-lasting peace and prosperity. It committed to affirm and to act to strengthen young people's voices at all levels. (Proposed by YWCA-YMCA Sweden; seconded by YMCA Ireland)

10. Toronto, Canada, was approved as the proposed venue for the 21st YMCA World Council in July 2026.

Story & Speech, Film



2. Strategy & Plan



Vision 2030 – adoption

The centrepiece of World Council was the adoption on Tuesday 5 July 2022 of the Movement-wide YMCA Vision 2030.

Vision 2030 comprises one collective Vision statement, one collective Mission statement, four collective priority action areas ('Pillars of Impact': Community Wellbeing, Meaningful Work, Sustainable Planet, Just World), and 12 collective goals to turn the priorities into action at the YMCA level, at the community level, and at the global level.

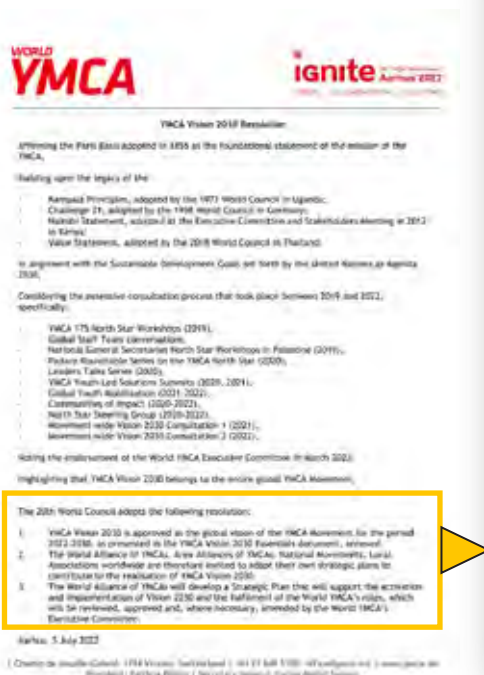
Vision 2030 is a framework for global alignment which allows each of the 120 YMCA National Movements to go at their own pace according to their own strengths and their own communities' needs, in pursuit of common goals. The adoption in World Council followed three years of Movement-wide consultation.



Vision 2030, Story, Vision 2030 film in 2 minutes, Vision 2030 film in 7 minutes, Film

The 20th World Council adopts the following resolution:

- ▶ 1. YMCA Vision 2030 is approved as the global vision of the YMCA Movement for the period 2022-2030, as presented in the YMCA Vision 2030 Essentials document, annexed.
- ▶ 2. The World Alliance of YMCAs, Area Alliances of YMCAs, National Movements, Local Associations worldwide are therefore invited to adapt their own strategic plans to contribute to the realisation of YMCA Vision 2030.
- ▶ 3. The World Alliance of YMCAs will develop a Strategic Plan that will support the activation and implementation of Vision 2030 and the fulfilment of the World YMCA's roles, which will be reviewed, approved and, where necessary, amended by the World YMCA's Executive Committee.



Vision 2030 – implementation: Co-Labs

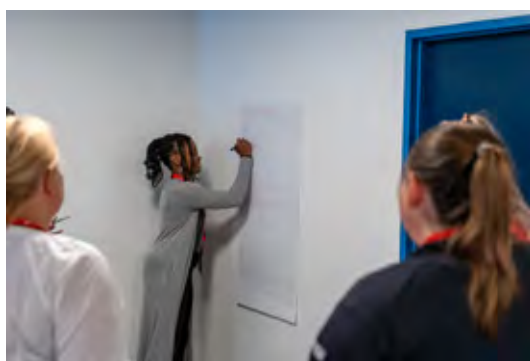


Vision 2030 took its first steps towards implementation at World Council in the form of 43 Co-Labs ('Collaboration Laboratories') held between Wednesday 6 and Friday 8 July 2022. The Co-Labs were an integral part of the inter-generational 'co-creation' that was at the heart of World Council. 35 were held in Aarhus, and 8 online, with almost 1000 participants in all.

Over 80 people from around the global YMCA Movement put themselves forward to be Co-Lab facilitators, and both World Council Evaluation Surveys (see Section 7) reported strong levels of commitment and engagement. Co-Labs took each of the 12 collective Goals of Vision 2030, and explored practical ideas for their implementation. The broad results of the Co-Labs were presented to World Council in a Co-Labs 'Outcomes' session on Friday 8 July.



Film, Co-Labs animation



3. Learning & Sharing



World Council provided a number of platforms to provide both context and impetus to YMCA Vision 2030 and its Co-Labs. Speakers were welcomed from inside and outside the YMCA, sharing testimony, knowledge and experience, and highlighting the value of collaboration. These platforms included:

[A keynote speech from former UN Secretary-General Ban Ki moon \(Tuesday 5 July 2022\)](#)

Story & Speech, Film

[Six 'Engagement Panels' on Vision 2030 and other themes \(Tuesday & Wednesday, 5-6 July 2022\)](#)

Community Wellbeing (Vision 2030, Pillar #1)

Phil Doorgachurn (moderator), National Executive for Safeguarding Children and Young People, Y Australia

Samantha Hartley-Folz, Director, YMCA of Greater Vancouver.

Daniel Galán, Programs, Services and Innovation Manager, YMCA Latin America and the Caribbean.

Matias Irrarrazaval, Regional Advisor on Mental Health, Pan American Health Organization/World Health Organization

Ella Gow, Youth Partnerships Lead, Orygen Global

Story, Film

Meaningful Work (Vision 2030, Pillar #2)

Christian Kamara (moderator), General Secretary & Chief Executive Officer, YMCA Sierra Leone

Graeme Hodge, Chief Executive Officer, All We Can & Y Care International

Kevin Frey, Chief Executive Officer, Generation Unlimited

Lucy Murdoch, Managing Director, Global Corporate Citizenship, Accenture

Story, Film

Just World (Vision 2030, Pillar #4)

Lucia Ortiz, President & CEO, YMCA of Yonkers, USA

Ryan Bean, Reference and Outreach Archivist, Kautz Family YMCA Archives, USA

David Brown, President & CEO, Capital District (Albany, NY) YMCA, USA

Mongadi (Mo) Makheta, Social entrepreneur and blogger, South Africa

Rocio Solis Vargas, General Secretary & Chief Executive Officer, YMCA Peru

Story

Peace (Vision 2030, linked to Pillar #4)

Vardan Hambardzumyan, Executive Secretary, YMCA Europe

Marta Huretska, Executive Committee member, YMCA Europe

Kim Kyung Min, National General Secretary, National Council of YMCAs of Korea

Dr. Emma Leslie, Founder & Director, Centre for Peace & Conflict Studies

Rami Khader, Director, Rehabilitation Program, East Jerusalem YMCA

Xavier Castellanos, Under Secretary General, International Federation of Red Cross and Red Crescent Societies

Story, Film



Sustainable Planet (Vision 2030, Pillar #3)

Shakil Karim, Sustainability consultant, YMCA of the USA

Magda Gana, Program Secretary, YMCA Makati, Philippines

Narupacha Muang-In, Director, Social Development and Environment Conservation,

YMCA for Northern Development Foundation, Chiangmai, Thailand

Mair Kelly, YMCA Ireland National Board Chair, International Development and Global Justice Committee

Alexander Nick, Director, Climate Action & Member of the Extended Leadership Group, World Business Council for Sustainable Development

Angela Consuelo S. Ibay, Head, Climate and Energy Programme, WWF Philippines

James Gomme, Director, World Business Council for Sustainable Development

Story, Film

Digital Equity (Vision 2030, linked to Pillars #2 and #4)

Peter Nasir (moderator), General Secretary, YMCA East Jerusalem

Darran Gillan, National Digital Development Lead, YMCA Scotland

Tim Kamaboakai, National General Secretary & CEO, YMCA Liberia

Ina Progonati, Sustainable and Social Impact, HP Life Foundation

Sylvia Poll, Head, Digital Society Division, International Telecommunication Union (ITU)

Story



An Engagement Plenary on Youth-Led Solutions (Thursday 7 July 2022)

The session presented the work of the YMCA Youth Led Solutions Initiative and the YMCA's contribution to the Global Youth Mobilization. **Story**

Sam Williams, co-lead for the Global Youth Mobilization
Loris Tarazi, Board Member, YMCA East Jerusalem
Rodrigo Puntriano Mendoza, Volunteer Leader, YMCA Peru
Ianne Christine Aquino, General Secretary & cofounder of YMCA Albay, Philippines
Nimasha De Silva, YMCA Kandy Sri Lanka, Team Leader Global Youth Mobilization
Mike Bromfield (Moderator)



A Women's Leadership Lunch (Thursday 7 July 2022)

Story

An 'Endnote' session of initial responses to the World Council and next steps

Suzanne McCormick, President & CEO, YMCA USA
Tal Karp, CEO, Y Australia
Jan-Hendrik Meier, Price Waterhouse Coopers (PWC)
Ronald Senghore, YMCA Gambia

Story, Film



A series of daily Devotions (Tuesday-Friday, 5-8 July 2022)

Devotions Story

Tuesday 5 July – Igniting 'Wholeness' in the context of YMCA Vision 2030 Pillar 1, Community Wellbeing (message: Kerry Reilly, CEO of YMCA Scotland) **Film, Excerpts**

Wednesday 6 July – Igniting 'Hope' in relation to YMCA Vision 2030 Pillar 2, Meaningful Work (message from Medhat Mahdy, President and CEO of YMCA Greater Toronto) **Film, Excerpts**

Thursday 7 July – Igniting 'Responsibility' within the imperative of achieving YMCA Vision 2030 Pillar 3, Sustainable Planet (message from Joy Eva Bohol, Programme Executive for Youth Engagement, World Council of Churches, Geneva) **Film, Excerpts**

Friday 8 July – Igniting 'Dignity' in the goal of creating YMCA Vision 2030 Pillar 4, Just World (message from the Very Rev. Philip Thomas Cor Episcopa, President of YMCA Kuala Lumpur, Malaysia). **Film, Excerpts**

4. 'Family' & Fun

The 20th YMCA World Council in 2022 was the first global gathering of the YMCA Movement after a turbulent period – not least of a global Covid pandemic which began in 2020, and persistent conflicts around the world (and especially in Ukraine from February 2022). It was an important opportunity to reconnect.

Aarhus

In Aarhus, Denmark, the Movement was welcomed by World Council's hosts YMCA/YWCA Denmark and some 120 young volunteers. YMCA/YWCA Denmark ensured a warm Danish welcome in the Opening (4 July) and Closing (8 July) Ceremonies, both of which featured Danish music and dance.

Opening Ceremony, Closing Ceremony



Among the activities offered by YMCA/YWCA Denmark were:

- Aarhus Cathedral: a service of welcome on Sunday 3 July
- A day of Excursions: 18 trips available to all delegates on Monday 4 July, visiting sites around Denmark which brought to life the work of the Danish YMCA/YWCA in relation to the four Pillars of Vision 2030. **Story**
- Danish cultural evening: an invitation for all delegates to dinner and entertainment at the Open Air Museum of Aarhus on Wednesday 6 July
- ‘Dinner with a Dane’: an invitation for groups of delegates to join Danish families in their homes on the evening of Thursday 7 July
- Activities: YMCA/YWCA Denmark offered activities throughout the World Council week, ranging from morning singing, lunchtime and afternoon exercise and games, to early evening drinks at the YMCA ‘Fairbar’ in the town

Online

The Online experience offered similar activities for sharing and relaxation, including yoga, pilates and Danish cookery courses.

A popular innovation for online audiences only at World Council was The Daily Show, screened live every day of the week at 19:00. [See Annex II, Communications.]



5. Finance & Funding

We are grateful to many YMCAs, individuals and organizations for their funding and in-kind contributions, enabling the 20th YMCA World Council not just to break even financially, but also to be one of the largest and most diverse World Councils in YMCA history.



6. Statistics & Metrics

The in-person event

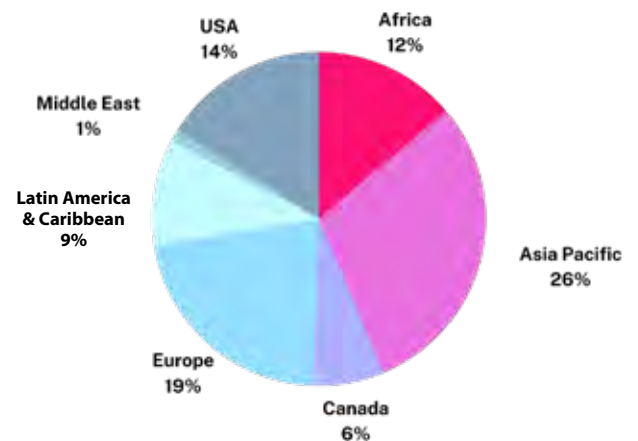
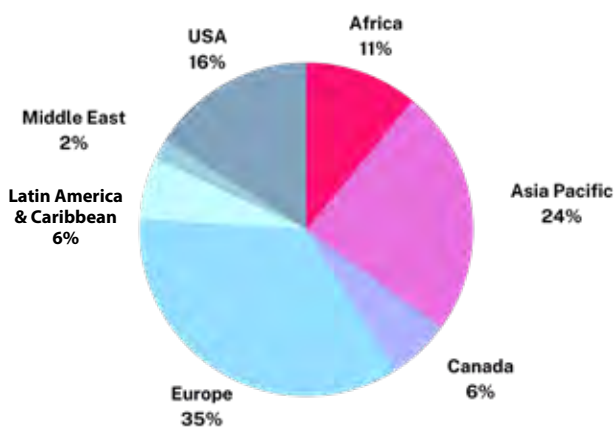
1191 people from **83 YMCA** National Movements registered for the in-person World Council, of which **53%** were male and **46%** female.

29% were under 30, **36%** were aged 31-50, and **35%** were aged above 50. **41%** had been with the YMCA less than 10 years, and **59%** more than 10 years.

The online event

1165 people from **64 YMCA** National Movements registered for the online World Council, of which **47%** were male and **44%** female.

The age range and YMCA longevity of the online audience was not recorded, though the online audience was clearly younger than the in-person audience.



Numbers attending the different World Council sessions were not recorded, though it was clear that near-full houses for the Opening and Closing Ceremonies diminished significantly to less than **50%** in all other sessions.

Of these **1165** people, some **757** then attended World Council sessions. **43%** of online delegates watched up to half of the sessions they attended, **57%** watched anything up to all (**20%**) of the sessions they attended.

The average duration of an individual's presence at any online session was **38** minutes. All sessions were available live (**56%**) of viewers watched this way), and after the event (**44%**).

Social media

More than 160 World YMCA posts, tweets and stories were shared during World Council week, eight times more than a usual week. The 'engagement' rates were high across all channels, notably:

- Facebook posts reached over 79,000 people, five times higher than the same period two months later
- Instagram and LinkedIn reach/engagement rates more than doubled
- Tweets had 900 likes compared to 100 in the same period two months before

High engagement translated into new World YMCA social media followers. All channels picked up at least 100 new followers, with LinkedIn and Instagram gaining nearly 200.

The daily 'Highlights' videos also drew viewers, and the composite 'Highlights' video wrapping up the whole week had more than 26 hours of viewing time.



7. Evaluation & Recommendations

World YMCA carried out three evaluations on World Council: two electronic surveys among participants in the in-person and the online events, and one among the event organisers in the Implementation Team, the Danish Host Team and the World YMCA staff. For the two electronic surveys, there was a 33% response rate for the in-person programme, but only an 8% response rate for the online programme. Both surveys solicited numerical rankings as well as verbal responses.

Evaluation report & Survey findings

The in-person programme

The overall results were overwhelmingly positive, with average scores of 4.6/5 given for relevance and 4.4/5 for effectiveness. Higher marks were attributed to the interactive and celebratory events such as the Opening and Closing Ceremonies, and lower marks to the one-way and more functional events such as the governance sessions. While Vision 2030 was universally praised for framing the entire World Council and giving it coherence and purpose, the Co-Labs (which set out to be the first steps towards implementation of Vision 2030) were questioned in their effectiveness.

While the in-person programme was of central importance to the viewers of the online programme, the same was not the case in reverse. A number of in-person attendees suggested that more time be given for considering and debating proposed Resolutions.



The online programme

Again, the overall results were overwhelmingly positive, with average scores of 4.4/5 for relevance and 4.0/5 for effectiveness. A greater disparity in responses may indicate complicating factors for the online programme such as time zones, and the quality (or not) of wi-fi and translation. Attendees rated the non-interactive sessions higher than the interactive ones.





Suggestions were made on consolidating positive elements and improving less positive elements.

The strongest element was seen to be the central role of Vision 2030 in giving the 20th World Council compelling purpose: it was requested that similar ‘threads’ run through future World Councils, and that attention be paid to how YMCA National Movements can take Movement-wide strategy, and apply it and scale it.

Recommendations were also made to encourage better preparation and attendance among in-person World Council attendees, and allow more time for qualitative examination of governance outcomes and implications within World Council.

Almost all respondents stressed the importance both of the inter-generational nature of World Council, and of the primacy of hearing young voices.

Annex I - Programmes

PROGRAMME OVERVIEW



DAY/ TIME	Sunday 3 July DAY 1	Monday 4 July DAY 2	Tuesday 5 July DAY 3	Wednesday 6 July DAY 4	Thursday 7 July DAY 5	Friday 8 July DAY 6	Saturday 9 July DAY 7	DAY/ TIME
07:00	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	07:00
08:00								Late registrations & arrivals
09:00	Arrivals Registrations	Excursions	Welcome & notices Ballroom overnight arrivals Agenda, New Members Vision 2030 Introduction Candidates & Offices	Welcome & notices President's report Secretary General's report Co-Labs 2	Co-Labs 4	Welcome & notices Executive Committee report New President remarks Motions for presentation Keynote	Incoming Executive Committee	
10:00								Break
11:00	Keynote	Co-Labs 1	Co-Labs 3	Co-Labs 5	Co-Labs 6	Break	11:00	
12:00							Lunch	Lunch
13:00	Devotions	Devotions	Devotions	Devotions	Devotions	National General Secretaries		
14:00							Engagement Panels Networking panels & targeted initiatives Youth lead solutions panel & introduction	Engagement Panels Networking panels & targeted initiatives Youth lead solutions panel & introduction
15:00	Working Delegates Election	Working Delegates Election	Working Delegates Election	Working Delegates Election	Strategy, action planning Concluding business Other motions	Break		
16:00							Free time	Free time
17:00	Dinner Godsbanen	Dinner	Dinner sponsored by Y's Men International	Danish evening including Dinner	Dinner	National General Secretaries		
18:00							Walking tour Aarhus	Opening ceremony
19:00	Late evening Godsbanen bar	Late evening options	Late evening options	Late evening options	Late evening options	Closing ceremony		
20:00							Late evening options	Late evening options
21:00	Late evening options	Late evening options	Late evening options	Late evening options	Late evening options	Late evening options		
22:00							Late evening options	Late evening options

Aarhus CEST	Manila PHT	Sydney AEST	Seattle PDT	Bogota CST
08:00	11:00	13:00	15:00	18:00
09:00	15:00	17:00	00:00	03:00
10:00	16:00	18:00	01:00	04:00
11:00	17:00	19:00	02:00	05:00
12:00	18:00	20:00	03:00	06:00
13:00	19:00	21:00	04:00	07:00
14:00	20:00	22:00	05:00	08:00
15:00	21:00	23:00	06:00	09:00
16:00	22:00	00:00	07:00	10:00
17:00	23:00	01:00	08:00	11:00
18:00	00:00	02:00	09:00	12:00
19:00	01:00	03:00	10:00	13:00
20:00	02:00	04:00	11:00	14:00
21:00	03:00	05:00	12:00	15:00
04:00	06:00	13:00	16:00	

Monday 4 July

Tuesday 5 July

Wednesday 6 July

Thursday 7 July

Friday 8 July

Networking and group sessions will be added later or begin earlier for some timezones

	<p>Welcome & Governance (T)</p> <p>Vision 2030 (T)</p> <p>Meet the election candidates (T)</p> <p>Keynote: Ban Ki-moon (T)</p> <p>Networking: Sustainable Planet</p> <p>Networking: Meaningful Work</p> <p>Yoga</p> <p>Devotions (T)</p> <p>Voting delegates: Elections (Officers)</p> <p>Engagement Panels x3 (T): - Wellbeing - Just World - Work</p> <p>Secretary General & President reports and Election results (Officers) (T)</p> <p>Q&A: President Patricia Pelton (T)</p> <p>World Council Daily (T)</p> <p>Opening ceremony (T)</p>	<p>Pilates</p> <p>Co-Labs - Track 2, Session 1</p> <p>Q&A: Carlos Sanvee (T)</p> <p>Yoga</p> <p>Devotions (T)</p> <p>Voting delegates: Elections (Executive Committee)</p> <p>Election results (Executive Committee)</p> <p>Networking: Wellbeing</p> <p>Networking: Just World</p> <p>World Council Daily (T)</p> <p>Co-Lab - Track 1, Session 1 (T)</p>	<p>Co-Labs - Track 2, Session 2</p> <p>Speed Networking</p> <p>Pilates</p> <p>Yoga</p> <p>Devotions (T)</p> <p>Engagement plenary: Youth-Led Solutions (T)</p> <p>Q&A: Youth-Led Solutions (T)</p> <p>Women's Leadership Forum</p> <p>World Council Daily (T)</p> <p>Co-Lab - Track 1, Session 2 (T)</p>	<p>Co-Labs - Track 2, Session 3</p> <p>Resolutions for consideration (T)</p> <p>Q&A: New President (T)</p> <p>Devotions (T)</p> <p>Treasurer/Auditor report (T)</p> <p>Co-Lab outcomes (T)</p> <p>New President remarks (T)</p> <p>Endnote: Leading with Purpose (T)</p> <p>Pilates</p> <p>World Council Daily (T)</p> <p>Closing ceremony (T)</p>
--	---	---	--	--

Annex II - Communications

The *20th YMCA World Council website* was the primary communications platform for the event, presenting all in-person and online elements. General information webinars were held in *February and June*, and a *44-page Guidebook* issued in June.

World Council News (WCN) appeared monthly before World Council, and daily during it. *WCN #14* (20 July 2022), *WCN #13* (9 July 2022), *WCN #12* (8 July 2022), *WCN #11* (7 July 2022), *WCN #10* (6 July 2022), *WCN #9* (5 July 2022), *WCN #8* (25 June 2022), *WCN #7* (25 May 2022), *WCN #6* (25 April 2022), *WCN #5* (22 March 2022), *WCN #4* (18 February 2022), *WCN #3* (19 January 2022), *WCN #2* (16 December 2021), *WCN #1* (12 November 2021)



Before World Council, some 12 stories and videos were produced for dissemination on the website and social media; and during it, some 60. All were assembled in the *World Council 2022 summary page* of 20 July 2022.

The Facebook, Twitter, LinkedIn, Instagram and YouTube sites were kept fed, while one traditional media outlet (Devex) was invited to attend, yielding two web stories (*Engaging young workers, Digital equity*).

Among the videography produced before World Council was a *launch video (July 2021)*, and a *film looking back on the YMCA journey, 2018-2022*.

During World Council came daily 'Best of' films looking back on *Monday 4 July, Tuesday 5 July, Wednesday 6 July, Thursday 7 July*, and finally presenting the *Highlights of the World Council week, 4-8 July*.



Some 1200 photos were taken during World Council, and uploaded to the World YMCA *Flickr account*. This included in-person and online 'group' photos.

A significant innovation at the 20th World Council was the setting up of a recording studio in the lobby of the main World Council venue. From here were broadcast five 45-minute '*Daily Shows*' live-streamed to the online audience at 19:00 on each day of the World Council. (*Monday 4 July, Tuesday 5 July, Wednesday 6 July, Thursday 7 July, Friday 8 July*.)

Working in tandem with the Causenetic podcast team from Y Dallas, there were also interviews broadcast with outgoing *World YMCA President Patricia Pelton*, *incoming World YMCA President Soheila Hayek*, and *World YMCA Secretary General Carlos Sanvee*, as well as themed debates on the YMCA response to the Ukraine war, Community Wellbeing, the Future of Work, a Just World, and a Sustainable Planet. Other interviews were screened, for example for YMCA Latin America & the Caribbean, Y USA, YMCA France, and – for YMCA Europe – *a topical discussion on the Ukraine war*.



Every World Council session was filmed, as well as host of other debates and interviews from the Studio. All films are posted to the *World YMCA YouTube channel*, and specifically to four 'Playlists' for *Programme & business sessions*, *Daily Video Highlights & 'The Daily Show'*, *Interviews* and *Devotions*.

Several other platforms were in play at World Council, including the Cvent platform and within it the Attendee Hub. Cvent housed everything from registration details, to websites, to databases, to the online programme itself.



19 YMCA World Councils and 178 years have gone before



ignite

#YMCAignite2022
worldcouncil2022.ymca.int

YMCA

The global YMCA meets in the green and fine city of Aarhus, Denmark



ignite

#YMCAignite2022
worldcouncil2022.ymca.int

YMCA

Into and out of COVID: the adaptive 21st Century YMCA



ignite

#YMCAignite2022
worldcouncil2022.ymca.int

YMCA

The global YMCA meets online



ignite

#YMCAignite2022
worldcouncil2022.ymca.int

YMCA

**'Co-Labs': YMCA reimagines its future
Pillar 1: Community wellbeing**



ignite

#YMCAignite2022
worldcouncil2022.ymca.int

YMCA

**'Co-Labs': YMCA reimagines its future
Pillar 2: Meaningful work**



ignite

#YMCAignite2022
worldcouncil2022.ymca.int

YMCA

**'Co-Labs': YMCA reimagines its future
Pillar 3: Sustainable planet**



ignite

#YMCAignite2022
worldcouncil2022.ymca.int

YMCA

**'Co-Labs': YMCA reimagines its future
Pillar 4: Just world**



ignite

#YMCAignite2022
worldcouncil2022.ymca.int

YMCA



ignite

#YMCAignite2022
worldcouncil2022.ymca.int

YMCA

**YMCA Change Agents:
launching new youth leaders**



ignite

#YMCAignite2022
worldcouncil2022.ymca.int

YMCA

A global Movement comes together and has fun



ignite

#YMCAignite2022
worldcouncil2022.ymca.int

YMCA

Choosing our new leadership



ignite

#YMCAignite2022
worldcouncil2022.ymca.int

YMCA



WORLD
YMCA



World YMCA
Chemin de Mouille-Galand 1
1214 Vernier Geneva - Switzerland
+41-22-849 51 00
office@ymca.int

www.ymca.int
www.ymca.int/2022-world-council
www.worldcouncil2022.ymca.int
www.youtube.com/c/YmcaInt-WorldYMCA

October 2022

@WorldYMCA



@WorldYMCA



@worldymca



@WorldYMCA

