Our context

The need and opportunity for the global YMCA Movement

- Young people and communities face mounting challenges in a rapidly changing world: loneliness, polarisation, disconnection, and distrust
- Deep inequities mean challenges are not experienced at the same rate
- Young people can and should be change agents and solution builders

The need and opportunity for World YMCA

- YMCAs are working hard to stay resilient in this changing world
- Too many face challenges in adapting, innovating, and engaging young people
- Our Movement is not yet realising its potential: **to unite for co-ordinated impact at scale**

Our activities: who we work with and what we do

We work with members of the global YMCA Movement:

- National Movements
- Change Agents, the new generation of global leaders

To support this, we work through

- Area Alliances and local YMCAs

We strengthen the Movement

- We build common frameworks, shared language and a unified vision
- We co-ordinate global Movement Strengthening efforts to increase our impact
- We convene and facilitate safe spaces for the Movement to learn and share insight, including global trends
- We steward and preserve the YMCA heritage, values and identity globally

We strengthen our collective impact

- We develop global partnerships, and facilitate investment into innovative demonstration programmes, facilitating investment in core functions
- We co-ordinate monitoring, evaluation and story-telling across the Movement

We strengthen youth voice and YMCA's profile

- We offer youth leadership development, digital platforms and co-ordinated tools

We strengthen the efficiency and sustainability of World YMCA

- We model adaptation and new ways of working to support ongoing relevance

Our outcomes: what we want to achieve

Short term

- Established co-ordination and identity through the adoption of global strategy
- Increased mobilisation and distribution of resources for innovative demonstration programmes
- Stronger representation for YMCA at a global level in key spaces
- More equipped and empowered leaders to strengthen the Movement
- More effective knowledge sharing and better global evidence of impact under the four Vision 2030 Pillars

Longer term

- Local and national YMCAs **align** strategies and culture to amplify, measure and communicate **collective impact**
- The global YMCA Movement develops greater **capacity** and **credibility** to deliver **impactful** programmes locally, under the four Vision 2030 Pillars
- The YMCA has stronger global **profile** and **influence**, **advocating** for and facilitating system level change
- The global YMCA Movement becomes more **connected**, **innovative** and **resilient**

Our impact

A world where every person lives in harmony with self, with society and with creation

A unified, impactful and resilient global YMCA Movement.

WORLD YMCA