

Mike Federle
Chief Executive Officer, Forbes



Mike Federle is the Chief Executive Officer of Forbes, one of the world's most instantly recognizable brands and one of the largest media companies by audience.

Under Mike's direction, Forbes continues to expand its product portfolio and its reach. Today, Forbes, which is synonymous with "success" in almost every country around the world, engages 140 million people across every platform every month – the most in its 103-year history.

Since he was appointed to CEO in December 2017, Mike has accelerated Forbes' digital transformation efforts and led the company to two of its most successful years on record, in 2018 and 2019. He works closely with his management team and employees at all levels to set corporate strategy and nurture a #OneTeam culture that fosters innovation and allows the brand to quickly pivot in a rapidly changing marketplace.

Today, Forbes delivers the most-diverse audiences of any business media brand – entrepreneurs, the C-suite (CMOs, CEOs, CFOs, CIOs), small-business owners and more – through a robust product portfolio that includes the industry-leading BrandVoice, Insights, ForbesWomen, LIVE and Forbes Virtual platforms, as well as highly recognizable global franchises, including Under 30, Philanthropy, Forbes 400 and more.

Under Mike's direction, the company also has undertaken an aggressive and highly successful licensing strategy that includes 40 licensed local editions in 70 countries, as well as brand extensions in education, financial services and more. Forbes has also embarked on a strategic M&A strategy that extends the brand into new areas and is differentiated in the marketplace.

The combination of Mike's vision, execution and employee empowerment skills makes him a widely respected through leader on a range of subjects such as the intersection of tech and media, digital transformation/change management, corporate culture, and emerging technologies (AI, Blockchain, automation).

In addition to serving as CEO, Mike serves as a Director on the Forbes Media, LLC Board of Directors. Mike previously served as the company's President and Chief Operating Officer.

Prior to joining Forbes in 2011, he was a Co-Founder, President and Chief Operating Officer of Techonomy Media Inc, a multimedia company based in New York, in which Forbes acquired an equity interest in July 2011. Techonomy was sold in 2018 to Clarim Holdings, a private holding company established by Jim McCann, founder of 1-800-Flowers.

He is a 25-year veteran of the media industry, where he has held top positions as Publisher of *Fortune* magazine, Group Publisher of the Time Inc. Business & Finance Network that included media properties such as *Fortune*, *Money*, *Business2.0* and *CNNMoney*.

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