



**RONALD SENGHORE**  
YMCA The Gambia

30 years of age or under on 4 July 2022? No

## **BIOGRAPHY**

Ronald Senghore is a resident of The Gambia and a member of The Gambia YMCA. He has volunteered and served in the YMCA for over twenty years, currently holding the position of a Marcom (Marketing & Communications) Manager at Africell Gambia LTD (Telecoms company). He manages a diverse team that plans and implements marketing and public relation programs to increase subscriber growth and retention.

Ronald took up leadership roles very early in his life, having served at almost all leadership roles in Youth and Children Organizations that he was part of as a pre-teen and teenager.

Ronald has completed a number of trainings over the years, including but not limited to Entrepreneurship, S2C, Peer Health Education, Change Agent, Communications etc. He has worked with young people in starting their own businesses, engaging in tree planting to combat climate change, running his own weekly youth radio talk show on the biggest radio station in The Gambia and organising a yearly concert to educate young people through music and art.

Having served in the Executive Committee and a member of the strategy committee (putting together the strategic plan of World YMCA) from 2018 - 2022, Ronald is motivated to continue the amazing work the Committee has been doing. Following the outbreak of the pandemic, the Movement was hit by the biggest pandemic of our time and he can proudly say that he was part of the Executive Committee team that made decisions that kept the organization afloat and supported YMCAs across the world with the Solidarity Fund. Ronald was part of the team that planned and organized the Youth-led Solutions Initiative series on climate justice and the future of work. The youth-led initiative gave young change makers the opportunity to drive social innovation advancing the SDGs of the UN.

The YMCA has given Ronald life skills and experiences which he will continue to share in his community to impact the lives of young people. Ronald believes as a young person being part of a diverse group of EXCO members, he can help grow the YMCA, design programs and work with young people to come up with solutions. Using the communications and marketing experience he has gathered over the years to help make the YMCA become the go-to organization for all youth related matters around the world.

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